

SPONSORSHIP PROPOSAL



Hosted by :



In support of the CHEO Neonatal Intensive Care Unit (NICU):



Tip-Off Package

A basketball with a price tag of \$2,500 overlaid on it.

\$2,500

- Event-branded t-shirts for all players
- Coffee, fruit, snacks, and light refreshments available for players throughout the event
- Eligibility for championship trophy and other prizes
- Logo on event website/sponsor page
- Corporate sponsors will receive an acknowledgment receipt for the full amount of their contribution

All-Star Package

A featured event partner with strong visibility and direct on-site engagement. Includes everything in the Tip-Off package, plus:

A basketball with a price tag of \$4,000 overlaid on it.

\$4,000

- Logo prominently displayed on the main on-site LED video wall for sponsor recognition throughout the event
- Logo featured on event-branded t-shirts (standard sponsor placement)
- Sponsor recognition across event social media promotions and recap posts
- Exclusive “Game Day” participant gift package
- Opportunity to include branded promotional items or materials in player swag bags
- Corporate sponsors will receive an acknowledgment receipt for the full amount of their contribution

Championship Package

The event’s premier partner tier, offering top-level brand visibility and exclusive on-site recognition throughout the tournament. Includes everything in the All-Star Package, plus:

A basketball with a price tag of \$5,000 overlaid on it.

\$5,000

- Company logo featured on official event game balls used throughout the tournament, delivering consistent brand visibility during gameplay as well as in event photography and video coverage
- Logo prominently displayed on the official event photobooth backdrop
- Primary/top-tier logo placement on all event-branded t-shirts
- Dedicated sponsor spotlight posts across event social media channels before and after the tournament
- Corporate sponsors will receive an acknowledgment receipt for the full amount of their contribution



TO BECOME A SPONSER CONTACT KEN HALEF



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